

Kostanay Engineering and Economics University named after M. Dulatov

APPROVED BY
University Rector



A.O.Ismailov

2024 г.

The work plan
of the Career and Business Leadership Center
for the 2024-2025 academic year

Kostanay 2024

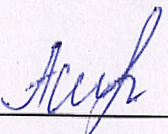
№	Activities	Responsible party	Timeframe	Result
	Information and analytical activities			
1	Updating the database of employers and their vacancies according to the university's educational programs	Career and Business Leadership Center (CBLC), A.S. Segizbayeva	September 2024, March–April 2025	Establishing and strengthening cooperation with enterprises and organizations that act as employers.
2	Analyzing the dynamics of employer job requests and timely informing graduates	A.S. Segizbayeva	As requests are received	
	Graduates' Employment Monitoring			
3	Creating graduates' database, collecting employment information	A.S. Segizbayeva	September–October 2024	Обработка данных для отчетности и планирования
	Organization of Comprehensive Events			
4	Creating and promoting online platforms and social networks	N. Bekbayev, K.S. Utyayeva	First half of 2024	
4.1	Creating the CBLC website	N. Bckbayev, K.S. Utyayeva	30.11. 2024	Developing and launching a website with information on mentoring programs, career opportunities, events, and resources for students and schoolchildren, including sections with current vacancies, internships, and alumni success stories.

4.2	Creating and managing Instagram and Telegram channels to promote the Center's events and highlight student successes and career stories, interact with the youth audience.	N. Bekbayev, K.S. Utyayeva	01.09. 2024	Platforms are the main tool for communicating with the target audience, increasing the involvement and awareness of students, schoolchildren and graduates about vacancies, internships, trainings, competitions and other opportunities for professional development.
5	Establishing long-term partnerships with employers	A.S. Segizbayeva	Ongoing	Signing memorandums and agreements for targeted specialist training
6	Entrepreneurship development	N. Bekbayev, K. Utyayeva, E. Salimzhan	First half of the year	Forming an Enactus team, participating in the National Cup, organizing startup contests, business hackathons, and events to develop students' entrepreneurial skills and support their business ideas
7	Trainings and masterclasses with psychologists, trainers, coaches	A.S. Segizbayeva, N. Bekbayev, K. Utyayeva	Throughout the academic year	Organization of training programs for the development of soft skills, such as leadership, teamwork, time management, as well as professional skills necessary for successful employment.

8	Mentoring program for 9th–11th grade school students	A.S. Segizbayeva, N. Bekbayev, K. Utyayeva	October 2024	Selecting experienced students as mentors for schoolchildren, conducting training for mentors to support career choices, exam preparation, and university life adaptation
9	Mentoring program for students	A.S. Segizbayeva, N. Bekbayev, K. Utyayeva	First half of the year	Organization of a mentoring program where university graduates who have already achieved success in their careers will become mentors for students. Interaction with the Alumni Association to select and attract mentors, as well as to coordinate their work. Creating a system of regular meetings and consultations between students and their mentors to support their professional development and career planning.
10	Organizing an alumni forum	A.S. Segizbayeva, J.S.Nurgazin a, N. Bekbayev, K. Utyayeva	As scheduled	Platform for communication between alumni, students, and faculty, experience exchange, and relationship building.

10.1	Organizing a startup competition within the Forum	A.S. Segizbayeva, N. Bekbayev, K. Utyayeva, E. Salimzhan	As scheduled	Students present their business ideas and projects. Attracting university graduates as a competition jury to evaluate and support promising projects with mentoring, funding, or other resources. The winners of the competition will have the opportunity to develop their projects with the support of the Alumni Association and other partners of the Center.
11	Internships and practical training	A.S. Segizbayeva	As per internship schedule	Organization of internships and practical trainings at enterprises in the region, which will allow students to gain real-world work experience and establish contacts with potential employers.
12	Organizing Career Days and Job Fairs	A.S. Segizbayeva, J.S.Nurgazin a, N. Bekbayev, K. Utyayeva	November 2024 May 2025	Information about vacancies at enterprises
13	Collaboration with local executive authorities for government enterprise presentations	A.S. Segizbayeva	According to the schedule of the Ministry of Information and Public Development of Kazakhstan	Access to job openings in public sector enterprises

14	Organizing student and school group tours to production facilities	Atameken Career and Business Leadership Center	As scheduled	Information about production and activities
15	Career counseling to support students in job search and professional development	A.S. Segizbayeva, N. Bekbayev	Ongoing	Individual and group consultations on career development, building professional trajectories and preparing for entry into the labor market, obtaining postgraduate education, and increasing % of employment
16	Organization of the work of the employment commission for graduates studying under the state educational order	A.S. Segizbayeva, D.B. Kedelbaeva	February–June 2025	100% employment, according to the fulfilment of the state order
17	Collaboration with members of the Alumni Association and employers for participation in CDEP (Committee for the Development of the Educational Program) meetings, accreditations, scientific and practical conferences, cultural events, and diploma award ceremonies	A.S. Segizbayeva, department heads J.S.Nurgazin a, N. Bekbayev, K. Utyayeva	According to department work plan	Creating conditions for internships and employment
18	Preparation of the required reporting documentation for the 2024–2025 academic year	A.S. Segizbayeva	According to the university's plan	Employment analysis, identification of issues and solutions
19	Preparation of the Work Plan for the 2025–2026 academic year	A.S. Segizbayeva, N. Bekbayev	July 2025	

Director  A.Segizbayeva